

## @ Southeastern Pennsylvania Transit Authority

### Project in Brief

<b>Project:</b>	<b>Cycle-Safe<sup>®</sup> “Proved Itself” to SEPTA in Test Program</b>
<b>Location:</b>	Philadelphia, PA
<b>Installation:</b>	18 Cycle-Safe <sup>®</sup> * bicycle lockers in “test” installations
<b>Customer Reactions:</b>	“We’re very pleased with the product”

In 1995, the Southeastern Pennsylvania Transit Auth. (SEPTA) decided to test how a bicycle locker program would be received by Philadelphia area commuters. SEPTA started small, with 18 cycle-safe bicycle lockers at three of the most heavily used regional rail stations that serve SEPTA’s commuter railroad.

Jerry Kane of SEPTA says the agency chose Cycle-Safe bicycle lockers for the demo project because “they did the best job of meeting our specifications.”



**SEPTA is supporting their “mixed mode” commuters by providing bike lockers at Bryn Mawr, Pennsylvania**

Public response was immediate and extremely positive. “The lockers were sold out within the first couple of weeks,” Kane says. “Now we’re planning on getting some more.” The initial purchase was financed by state funds from the Pennsylvania Department of Transportation.

It had been many years since SEPTA considered providing bicycle lockers to commuters because the agency had a “terrible experience” with other locker brands, Kane says. “The construction was very poor, and they were just trashed by vandals.” But thanks to discussions with the Delaware Valley Bike Coalition in Philadelphia, SEPTA decided to give bicycle lockers another chance. The Coalition, an

advocate for bicycle friendly transit programs and projects, convinced SEPTA that it should offer commuters the bicycle locker service.

Kane reports that with the Cycle-Safe bicycle lockers, all SEPTA’s previous problems with other brands are behind them. “There have been no break-ins. They’re very durable with high-quality Medeco locks, and they’re maintenance-free for our operations people. The overall ease of use is a very attractive feature for us.”

Kane also notes that Cycle-Safe bicycle lockers “are an attractive feature at our rail stations, especially with some landscaping.” After two years of testing, Kane says “Cycle-Safe proved itself. We’re very pleased with the product and would certainly like to expand the program. Now it requires some good planning on our part to determine the best locations for additional lockers.”

For the test phase, SEPTA didn’t charge for lockers, but required a \$25 key deposit and a six-month lease that automatically renewed. For the next phase, Kane says SEPTA would start charging a monthly fee.



Southeastern Pennsylvania Transit Authority (SEPTA) promotes Cycle-Safe® SYSTEM Bicycle Lockers as an integral part of their commuter program!

Many people find cycling to a rail station and continuing on a train suits their travel needs.

SEPTA is supporting their “mixed mode” commuters by providing bike lockers at stations. Bike lockers let you leave your bike for a long time with good shelter and security.



## Project Team

- Jerry Kane, Southeastern Pennsylvania Transit Authority (SEPTA)
- Bicycle Coalition of The Delaware Valley
- Mobility Alternatives Program (MAP) of Delaware Regional Planning Commission
- Pennsylvania Department of Transportation
- Cycle-Safe, Inc.

RESOURCE INFORMATION	WEB SITE ADDRESSES
SEPTA Information	<ul style="list-style-type: none"> <li>● <a href="http://www.septa.com">www.septa.com</a></li> <li>● Bicycle Coalition of the Delaware Valley at <a href="http://www.bcdv.org">www.bcdv.org</a></li> <li>● Delaware Regional Planning Commission at <a href="http://www.dvrpc.org">www.dvrpc.org</a></li> </ul>
Other Transit Systems Cycle-Safe Lockers	<ul style="list-style-type: none"> <li>● Metrolink <a href="http://www.metrolinktrains.com">www.metrolinktrains.com</a></li> <li>● Caltrain <a href="http://www.caltrain.com">www.caltrain.com</a></li> <li>● WMATA <a href="http://www.wmata.com">www.wmata.com</a></li> <li>● C-Tran <a href="http://www.c-tran.com/bike.html">www.c-tran.com/bike.html</a></li> <li>● New Jersey Transit <a href="http://www.njtransit.com">www.njtransit.com</a></li> <li>● King County Metro <a href="http://transit.metrokc.gov">http://transit.metrokc.gov</a></li> <li>● Tri-met <a href="http://www.tri-met.org/bikes.html">www.tri-met.org/bikes.html</a></li> <li>● Strathclyde <a href="http://www.spt.co.uk">http://www.spt.co.uk</a></li> </ul>

## Visit these Bicycle Advocacy Sites on the World Wide Web

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| Assoc. of Pedestrian & Bike Professionals . . . . . <a href="http://www.apbp.org">www.apbp.org</a> | National Bicycling and Walking Clearinghouse . . . <a href="http://www.bicyclinginfo.org">www.bicyclinginfo.org</a> |
| Bikes Belong Coalition . . . . . <a href="http://www.bikesbelong.org">www.bikesbelong.org</a>      | Bike Alliance of Washington . . . . . <a href="http://www.bicyclealliance.org">www.bicyclealliance.org</a>          |
| League of American Bicyclists . . . . . <a href="http://www.bikeleague.org">www.bikeleague.org</a> | Millennium Trails . . . . . <a href="http://www.dot.gov/mtp">www.dot.gov/mtp</a>                                    |
| Bicycling Life . . . . . <a href="http://www.bicyclinglife.com">www.bicyclinglife.com</a>          | National Trans. Enhancements Clearinghouse . . . <a href="http://www.enhancements.org">www.enhancements.org</a>     |
| Bike Map . . . . . <a href="http://www.bikemap.com">www.bikemap.com</a>                            |   |

For more bicycle planning links visit <http://www.cyclesafe.com/Links>



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## @ Bayer Corporation, Berkeley California

### Project in Brief

<b>Project:</b>	<b><i>Bayer Remedies Parking Situation with Cycle-Safe<sup>®</sup></i></b>
<b>Location:</b>	Berkeley California
<b>Installation:</b>	38 Cycle-Safe <sup>®</sup> bicycle lockers
<b>Reaction to previous brand:</b>	"The manufacturing, delivery, and overall customer satisfaction was horrible."
<b>Reaction to Cycle-Safe:</b>	"We just love them."

In order to further support their efforts to be environmentally conscious, and meet newly instituted city regulations, Bayer decided to install bicycle lockers at their Berkeley, California facility. Initially Bayer selected lockers from another company, primarily for economical reasons. However, the company's substandard product and service led Bayer to look into other alternatives — eventually this led them to select Cycle-Safe lockers.



**"a reduction in air pollution and less congestion and traffic in the area," said Hiersoux**

Maya Hiersoux of Bayer Corporation said the corporation elected to work with Cycle-Safe on the project because of, "the quality of their product, their reputation, and their warranty."

According to Hiersoux, responsible for administering the lockers at Bayer, employee response has been very favorable. "The lockers are almost always rented to full capacity."

Cycle-Safe bicycle lockers have allowed us, "to create a bicycle friendly environment," said Hiersoux. "Employees are not allowed to bring bikes into the building, so it is nice to be able to offer them the lockers." The installation of the lockers has resulted in an increase of bike commuters on Bayer's campus.



**Easy access to Cycle-Safe lockers at Bayer at employee entrances**

Employees who only occasionally rode to work, and those who were concerned about their bikes rusting in the Bay area elements are now more likely to ride to work.

Bill Greulich, Manager of Security at Bayer, has been using Cycle-Safe lockers since their installation and commutes to work every day on his bike. Biking to work has had a very positive effect on Bill's health and overall performance on the job. Commuting to work, "is a primary piece of my long range fitness goals," and, "my ride home is a stress reliever," stated Greulich.

While there is no charge for employees to use the lockers, administrators request the majority of their transportation to be done by bicycle. Employees are assigned lockers based on the location of their work site.

Residents who live near Bayer's 32 acre site also benefit from the installation of Cycle-Safe bike lockers. An increase in the number of commuters using bikes has led to, "a reduction in air pollution and less congestion and traffic in the area," said Hiersoux.